



SAMPLE AGENDA

4-Day Executive Immersion Program

Inside Silicon Valley: Innovation, AI and the Future of Industries

CUSTOM SILICON VALLEY IMMERSION PROGRAM FOR SENIOR EXECUTIVES

Prepared for **act digital**

Learn from Silicon Valley Leaders

Gain direct access to Silicon Valley's leading companies and experts, and learn how to drive business growth in the age of disruption.

Navigate Technology Impact & Innovation Culture

Explore the breakthrough technologies with the greatest impact on your industries, and decode the innovation systems that sustain long-term disruption.

Build Strategic Connections

Forge high-value relationships with senior leaders and peers across industries, expanding your influence and future opportunities.

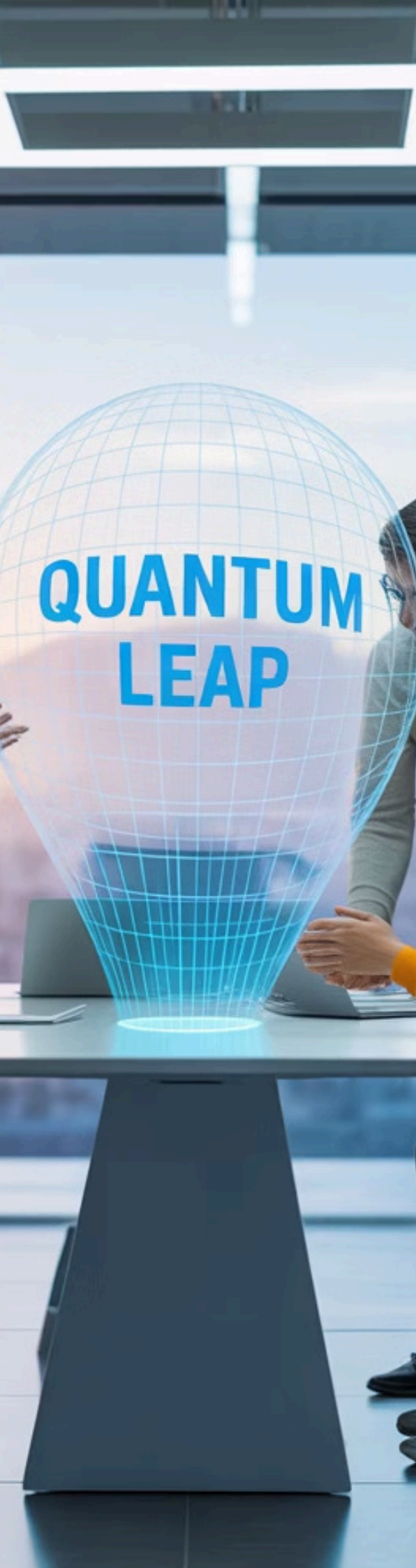
Program Overview

📅 **DURATION:** 4 days

FORMAT: In-person in Silicon Valley, California, USA

OBJECTIVE: Equip leaders to turn Silicon Valley insights into strategies that inspire teams and transform industries.





PROGRAM HIGHLIGHTS

Participants will get first-hand insights into:

Cutting-Edge Technology Immersions

Experience emerging technologies, AI, and innovation culture firsthand through exclusive company visits, interactive workshops, and insider dialogues — immersive encounters that reveal how disruption is reshaping industries and fueling the business models of tomorrow.

Silicon Valley Innovation Mindset

Discover the cultural drivers, systems, and leadership practices that make Silicon Valley the epicenter of global transformation. Learn how to translate its methodologies into scalable strategies for your clients.

Strategic Leadership & Sales Insights

Engage with experts on building high-performing teams, leading hybrid organizations, and designing frictionless customer experiences that drive competitive advantage across industries.

A TRULY TRANSFORMATIONAL EXPERIENCE

- 1 Visits to top Silicon Valley companies**
- 2 Provocative brainstorming sessions with like-minded innovators**
- 3 Presentations by influential technology experts and visionaries**
- 4 Meetings with Silicon Valley luminaries**
- 5 Networking opportunities**

DAILY LOGISTICS OVERVIEW

8:30-9:00 AM	Transfer from Hotel/Executive Residence
9:00-10:00 AM	Presentation + Q&A
10:00 AM - 10:30 AM	Coffee Break
10:30-11:30 PM	Workshop + Q&A
11:30 - 1:00 PM	Lunch
1:00-2:30 PM	Company Visit and Presentation
2:30 PM - 4:00 PM	Company Visit and Presentation
4:00 PM - 5:00 PM	Transfer to Hotel

Presentation

Learn directly from experts and practitioners about their digital strategies and real-life case studies.

Company Visit

Experience the Silicon Valley innovation first-hand through visiting top companies and meeting with their senior management.

Workshop

Apply Silicon Valley methodologies from presentations to your own company and have clear next steps.



Agenda Overview

1

Day 1: Silicon Valley "Secret Sauce"

Foundation. Discover the culture, ecosystem, and leadership practices that make Silicon Valley the epicenter of innovation.

2

Day 2: AI as Industry Architect

Technology. See how AI is reshaping industries and redefining leadership, with firsthand exposure to companies deploying AI at scale.

3

Day 3: Reinventing Customer Journeys

Client Lens. Learn how digital platforms and emerging technologies are transforming customer expectations, and design next-gen experiences.

4

Day 4: Leading at the Edge of Innovation

Frontier + Integration. Explore breakthrough technologies beyond AI — robotics, biotech, climate tech, spatial computing — and synthesize insights into a leadership playbook

Day 1: The Silicon Valley "Secret Sauce"

Discover the culture, ecosystem, and leadership practices that power the world's most innovative region.

1

The Silicon Valley "Secret Sauce"

Presentation

Gain insider perspectives on the history, VC ecosystem, and why Silicon Valley remains unmatched in innovation. See how its unique blend of culture, capital, and talent creates breakthroughs that reshape industries worldwide.

2

Scaling Sales Excellence

Workshop

Learn how leading Valley companies build high-performing sales organizations that thrive in fast-changing markets. Translate these practices into actionable strategies for building resilient, growth-oriented teams.

3

The Biggest Success Stories of Silicon Valley

Company Visit

Visit Google, Salesforce, Amazon, Airbnb, or similar to see how innovation culture is embedded into daily operations. Experience firsthand how these firms sustain creativity at scale while driving measurable business impact.

4

Walking the Path of Innovators

Stanford Campus Tour

Explore the birthplace of iconic startups and experience how Stanford fosters bold experimentation and interdisciplinary breakthroughs. Discover how academic ecosystems fuel entrepreneurial thinking and long-term innovation.



Day 2: AI as Industry Architect

See how AI is reshaping industries and redefining leadership at scale.

1

The AI Revolution

Presentation

Understand how AI is becoming the architect of new business models and ecosystems. Challenge yourself to see beyond adoption and envision how AI can redefine leadership and client transformation.

2

Leadership in the Age of AI

Workshop

Explore frameworks for building hybrid teams that combine human creativity with machine intelligence. Develop practical approaches for leading organizations where human insight and AI capabilities must coexist seamlessly.

3

Inside an AI Powerhouse

Company visit

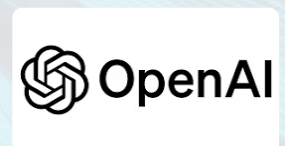
Experience how NVIDIA, Microsoft, Snowflake, Amazon, or similar deploy AI at scale to transform industries. Gain insider access to strategies that are shaping finance, mobility, and enterprise solutions globally.

4

Cutting-Edge Startups

Company visit

Engage with founders at accelerators or incubators such as Plug and Play, Y Combinator, or similar driving the next wave of AI innovation. Witness how early-stage ventures are pushing boundaries and creating disruptive opportunities.



Day 3: Reinventing Customer Journeys

Learn how digital platforms redefine customer trust, personalization, and experience across industries.

1

Customer Experience in the Digital Age

Fireside Chat

Dialogue with a Silicon Valley leader or VC advising Fortune 500 firms on digital transformation. Explore how shifting expectations demand new leadership choices to build trust and loyalty in the digital era.

2

Designing the Next-Gen Client Journey

Workshop

Map client journeys against Silicon Valley best practices and produce a tailored CX playbook. Collaborate to design experiences that anticipate customer needs and deliver measurable differentiation.

3

Customer Experience at Scale

Company Visit

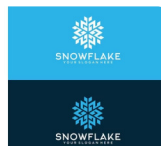
Visit Airbnb, Salesforce, Tinder, Netflix or similar to see how CX is operationalized through AI, cloud, and data. Learn from real transformation cases that highlight how digital tools reshape customer journeys across industries.

4

The Future of Industries

Company Visit

Engage with a VC firm, innovation hub, or strategic partner such as Silicon Valley Bank, Andreessen Horowitz, GGV Capital, or similar for a forward-looking briefing on industry transformation. Gain foresight into how capital and startups are driving disruption across global markets.



Day 4: Leading at the Edge of Innovation

Explore frontier technologies beyond AI and integrate insights into actionable leadership strategies.

1

The Next Frontier: Emerging Technologies Beyond AI

Fireside Chat

Engage with a Silicon Valley innovator or VC on breakthroughs in quantum computing, synthetic biology, robotics, and climate tech. Discuss how leaders can anticipate disruption beyond AI and position themselves at the forefront of transformation.

2

Automation & Robotics in Action

Company Visit

Visit a leading robotics or autonomous systems company such as Tesla, Collaborative Robotics, Zoox, Figure AI or similar. Experience how automation is reshaping industries and customer experience, and explore leadership priorities for integrating these technologies.

3

Innovation at the Edge

Company Visit

Explore frontier technologies at a hub or lab focused on climate tech, biotech, or spatial computing. Gain insider perspectives on how these advances redefine industries and the future of work.

4

Embedding Innovation into Leadership

Workshop

Synthesize insights from all four days into practical frameworks. Collaborate to create a leadership playbook that integrates lessons from customer experience, digital transformation, automation, and frontier technologies.



LUMINAR



cobot

ZOOX

IFTF
Institute for the Future



Exclusive Access to Silicon Valley Innovation Ecosystem



Digital Transformation Giants

Meet with leadership teams at companies driving global digital transformation - from enterprise cloud providers to AI-first platforms reshaping how businesses operate and compete.



Fintech & Automotive Innovators

Connect with executives from leading fintech companies revolutionizing financial services and automotive technology firms developing autonomous and connected vehicle solutions.



Innovation Research Centers

Engage with thought leaders from Stanford's AI research programs and other institutions driving breakthrough discoveries in artificial intelligence and emerging technologies.



Venture Capital & Growth Partners

Learn from VCs and growth equity firms funding the next generation of transformation technologies, gaining insights into market trends and investment priorities.

✓ *Experience-based knowledge sharing*

Silicon Valley Partnership Network

Through our established relationships across Silicon Valley's innovation ecosystem, we provide exclusive access to the companies, executives, and thought leaders driving transformation across your strategic focus areas of AI, fintech, automotive, and emerging industries.

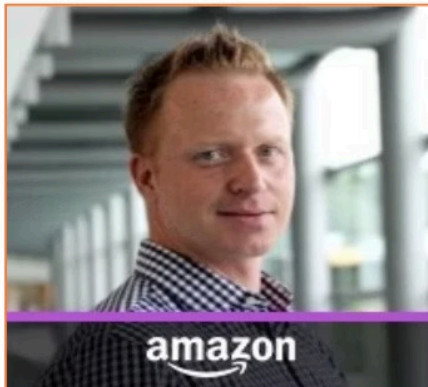
"The caliber of companies and insights you'll gain represents decades of collective experience in building, scaling, and transforming organizations through digital innovation - directly applicable to act digital's client portfolio."



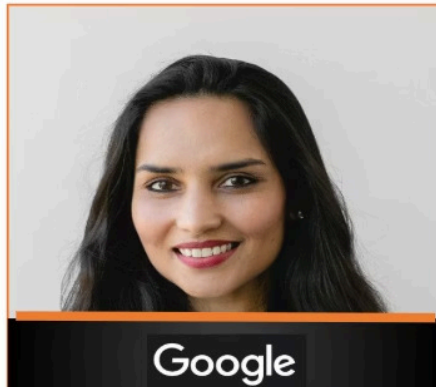
OUR EXPERTS

LARGE NETWORK OF BEST SILICON VALLEY EXPERTS

OUR EXPERTS ARE THOUGHT-AFTER INNOVATORS AND PRACTITIONERS FROM HUNDREDS OF SILICON VALLEY COMPANIES



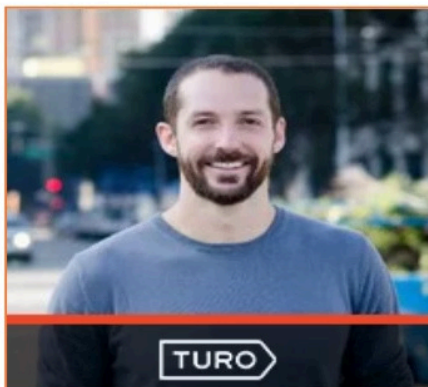
Global Digital
Innovation



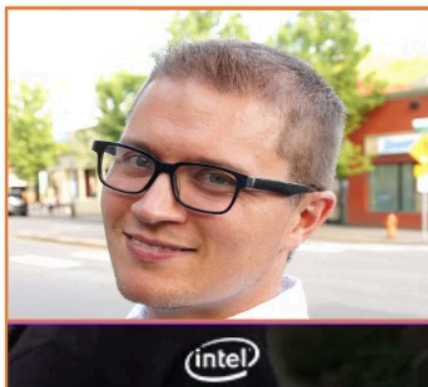
Chief Brand Evangelist,
Google



Director
Facebook



Founder
Turo (a unicorn)



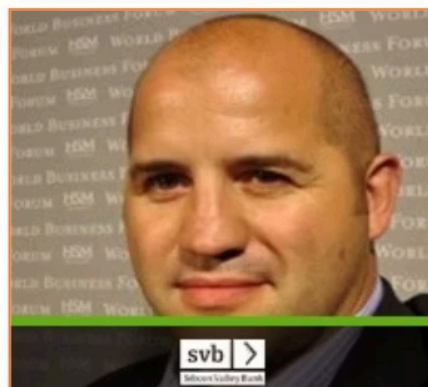
Head Of HR Data Science
Intel



Vice-President of HR
SAP



General Manager
NVIDIA



Managing Director
Silicon Valley Bank



Chief AI Officer
General Motors

Combining Inspiration and Learning



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